# PSAs – Script Format

#### 15 Second PSA for "Share Our Stage 2010":

Attend "Share Our Stage 2010"

A Celebrity Benefit for Arts Education & Youth

June 18<sup>th</sup> & 19<sup>th</sup> @ John Hancock Hall, Mantra Restaurant,

House of Blues Foundation Room, & Splash Ultra Lounge.

Get Your Tickets & Info @ B C C A online.com!

\*\*\* Can switch "Celebrity Benefit" with "Star-Studded Benefit"

# 15 Second PSA for Matinee Celebrity Red Carpet Film Premier:

Attend the Youth Education Benefit,

"Share Our Stage 2010",

Official East Coast Movie Premier of

"Elle: A Modern Cinderella Tale",

Saturday, June 19<sup>th</sup> @ John Hancock Hall, Boston.

Celebrity Red Carpet @ 11:30 am; Showtime @ 1 pm.

Get Your Tickets & Info @

B C C A online.com!

#### 15 Second PSA for Evening Celebrity Blues Showcase:

Attend the Youth Education Benefit,

"Share Our Stage 2010",

Celebrity Blues Showcase

"An Evolution of the Blues",

Saturday, June 19<sup>th</sup> @ John Hancock Hall, Boston.

VIP Reception @ 5:30 pm; Showtime @ 7 pm.

Get Your Tickets & Info @

B C C A online.com!

# 30 Second PSA for Matinee Celebrity Red Carpet Film Premier:

Attend "Share Our Stage 2010",

Official East Coast Movie Premier of

"Elle: A Modern Cinderella Tale",

Saturday, June 19<sup>th</sup> @ John Hancock Hall, Boston.

Celebrity Red Carpet @ 11:30 am; Showtime @ 1 pm.

Featuring a live performance by Urban Pop Sensation, My Hero,

free food & health shakes for kids.

close-up magicians, & Incredible VIP Packages!!

A benefit to establish

The Greater Boston Community Center for the Arts!

Get Your Tickets & Info @

B C C A online.com!

#### 30 Second PSA for Evening Celebrity Blues Showcase:

Attend "Share Our Stage 2010",

"An Evolution of the Blues" Celebrity Showcase,

Saturday, June 19th @ John Hancock Hall, Boston.

VIP Reception @ 5:30 pm; Showtime @ 7.

Featuring King of 21st Century Blues, Chris Thomas King & his band,

Urban-Pop Sensation, My Hero,

7-time Grammy nominee Bellevue Cadillac,

music & dance by Boston youth,

free food & health shakes for kids.

close-up magicians, & Incredible VIP Packages!!

A benefit to establish in Downtown Crossing

an arts education center for youth!

Get Your Tickets & Info @

B C C A online.com!

# 60 Second PSA for Matinee Celebrity Red Carpet Film Premier:

Attend "Share Our Stage 2010",

Official East Coast Movie Premier of

"Elle: A Modern Cinderella Tale",

Saturday, June 19<sup>th</sup> @ John Hancock Hall, Boston.

Celebrity Red Carpet @ 11:30 am; Showtime @ 1 pm.

Featuring a live performance by

Urban Pop Sensation My Hero, from the film's soundtrack,

free food & health shakes for kids by B. Good Burger,

close-up magic by Mass Magic, & more!!

A benefit to establish

The Greater Boston Community Center for the Arts!

Don't miss this rare opportunity to mingle with celebrity artists!

Buy your tickets now @

Tillingers.com/calendar.html or 1(877) 548-3237.

VIPs get access to

June 18th Celebrity Pre-Party @ Splash Ultra Lounge.

Get VIP Tickets & Info @

B C C A online.com or (617) 642-1444!

# 60 Second PSA for Evening Celebrity Blues Showcase:

Attend "Share Our Stage 2010",

"An Evolution of the Blues" Celebrity Showcase,

Saturday, June 19<sup>th</sup> @ John Hancock Hall, Boston.

VIP Reception @ 5:30 pm; Showtime @ 7.

Featuring performances by

King of 21st Century Blues, multi-Grammy award winning artist & actor,

Chris Thomas King & his band,

Urban-Pop Sensation My Hero,

7-time Grammy nominated blues band Bellevue Cadillac,

music & dance by Genuine Voices & Boston Tap Company,

free food & health shakes for kids, close-up magicians & more!!

A benefit to establish in Downtown Crossing

an arts education center for youth!

Buy your tickets now @

Tillingers.com/calendar.html or 1(877) 548-3237.

VIPs get access to

June 18<sup>th</sup> Celebrity Pre-Party @ House of Blues Foundation Room

& June 19th After-Party @ Mantra Restaurant.

Get VIP Tickets & Info @

B C C A online.com or (617) 642-1444!