

Michael T. Wood
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Profile:

13+ years of hands on experience, detail oriented able to wear numerous hats while multi-tasking with a smile. Raised in the fast paced ever-changing deadline driven entertainment industry: Music, TV, Film and Radio. Construction Management.

Experience:

WOODSHED a production company Inc. 06091 - 02/04 (05-06 Hiatus)
Portland, OR - Los Angeles, CA (**Contractor During This time**)

Event Planning and coordination, Production: From concept to implementation. Negotiate agreements for Talent, Venue, Merchandise, Vendors, Security and production sub-contractors (stage, sound, lighting, back line and electrical support).

Promotion of Events: Create advertising/marketing proposals and strategies. Organize advertising campaigns with media e.g. radio, TV, Internet. Write copy for the same. Direct Marketing; Grass roots promotion, recruit volunteers for "Street Teams" e.g. direct marketing/promotions at targeted events for promotional giveaways and prizes.

Developed Sponsorship Prospectus for Fundraising: Collaborate partnerships. Responsible for recruiting in-kind partnerships for event support e.g. Print, Lodging, air travel, Transportation and advertising.

Event Management: Schedule volunteer traffic load- in/load-out, sound-checks, back line, air travel, lodging, transportation and meals (per contract rider), financial (Budgeting, cost control). Coordinate advertising/marketing campaign via print, radio, television, fax and Internet, write copy for the same. Recruit Volunteers and Coordinate Production Staff.: Staging System, Lighting System and Sound Reinforcement crews for load-in/load-out (set-up/break-down), coordinate volunteers; the goal is to offset production costs by way of volunteer support. Layout and design of event print material, event programs, event posters, and residual print.

Event Merchandising: interview, audition and screen artists to produce event t-shirt/program artwork.

Coordinate Special Effects: timing, execution, and products.

Settlement: accounts payable and receivable.

Los Angeles, CA

Promote/produce showcases at casinos in Las Vegas, Laughlin and Southern California clubs and theme parks.

Coordinate radio promotions for National Recording artist showcases.

Coordinate logistics: airlines, lodging, transportation, and meals

Extra Casting, Inc. 1987-1990

West Hollywood/Beverly Hills, CA (**Restaurant Service Industry The Ivy, Old World Cafe, Le Cafe**)

Set Coordinator (Extra Talent)

Coordinate with the II Assistant Director extra talent schedules and movement, responsible for continuity.

Affiliations:

Portland Art Museum (PAM) Member

National Academy of Recording Arts & Sciences (NARAS-Grammy's) Member

Academy Of Country Music

Blues Foundation Member

Guitar Center Foundation

Make-A-Wish Foundation of Oregon Supporter

Education:

Portland Community College Cascade

Construction Contractors License

Glendale Community College, Glendale, CA

Music

North Central Texas College

Gainesville Texas

Certified Machinist

Life Skills, Entertainment Industry 1965-Present

Los Angeles, CA

Other Skills/Additional Information

Restaurant Service Industry

Contractor

Strong customer service, sales and closing ability
Talent Management and Booking (DOMESTIC/INTERNATIONAL)
Press Releases
Copy for radio spots

Working Knowledge in Mac OS/ Microsoft Windows 98,XP, Pro, Word, Works, Excel, Powerpoint, Outlook, Aspect Phone Systems, Internet/Intranet (knowledgebase) and email savvy.

Volunteer Experience:

Break The Silence Stop The Violence! Foundation Inc. Deputy Executive Director A&R

Stop The Violence Use Your Talents Inc. Co-Founder Vice President

Oregon GI Blues Music Festival 2002 Featuring Etta James, Holmes Brothers, Coolio, Pine Top Perkins, Robert Lockwood Jr.

Oregon GI BLUES Concert 2000 Featuring Jefferson Starship, FogHat Paul De Lay

World AIDS Day 2000
Donated time and resources for World AIDS Day Event in Salem, OR

Experienced in:

Marketing
Promotions
Artist Management
Event Production
Event Management
Event Promotion
Publicity Campaigns
Touring - International
Touring - US
Touring Logistics